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PRESS RELEASE

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iriver Multimedia Internet Phone Leads WAVE of New Networking Handhelds

**Iriver's Wi-Fi Powered Wave Phone, D50N and P35 PMP
Help You Stay Connected To What's Important in Your Life**

Las Vegas, NV -- iriver, a leading innovator of stylish digital devices, is giving consumers more ways to stay connected in 2009 with a host of new Wi-Fi based networking devices. Iriver's new line up includes the **iriver WAVE** multimedia internet phone, the **D50N** Multimedia Networking Device with Keyboard and the **P35** Portable Media Player with Wi-Fi capability. Iriver's new multimedia networking devices will all be on display at the company's booth (#7935, Central Hall) during the 2009 Consumer Electronics Show at the Las Vegas Convention Center, January 8-11, 2009.

iriver's WAVE Internet Phone

The iriver WAVE heralds the next wave in Internet mobility and multimedia enjoyment. This powerful networking device uses Wi-Fi for telecommunications, enabling voice over Internet, text messaging, and music from Bugs Music, at a higher quality than in the PC environment. The iriver WAVE can also be used in areas where no wireless networks are available as a call forwarding service is possible.

With its simple yet elegant design, the iriver WAVE has a convenient graphic user interface based around a 3" LCD touch screen, and enables a host of functions,

including: Internet Phone, SMS texting, downloading music from Bugs Music, Music, Video, Photo viewer, E-Dictionary, Flash Game, and FM Radio.

Kuno Kim, President, iriver said, “iriver is very committed to delivering networking devices as part of its 2009 product vision. The iriver Wave phone is a new-concept network device that is perfect for Wi-Fi environments. Telecommunications services are evolving by delivering various values according to the lifestyles of the customers. The release of the iriver Wave will accelerate the trend of equipping mobile multimedia devices with telecommunications via Wi-Fi.”

The iriver Wave phone comes with a set of earphones, a USB cable, a stylus pen, a battery holder, an adapter, a quick start guide, the warranty card, and the installation CD. Additional features include a built-in mom speaker, SRS WOW HD, 7 Preset EQ settings, 4GB Nand Flash, USB 2.0, and Flash Lite 2.0.2.

P35 PMP with Wi-Fi

Iriver’s P35 is a portable media player that goes where others don’t with its built-in Wi-Fi capability and G-sensor, which allows the user to pivot the interface by simply turning the device. The G-sensor also gives the user the cool and convenient ability to change the song they are listening to by shaking the player, instead of using buttons.

The versatile device offers Music, Video (30fps), Photo viewer, Drawing, FM Radio, Voice Recording, Flash game, Office viewer and DMB (in regions where available),

The P35 utilizes iriver’s award-winning SPINN technology that matches digital performance with the retro feel of analog user controls. Other features include A 4.3” TFT-LCD with Touch screen, Built in Mic and TV-out, support of Full Movie CODEC, a built-in speaker, 16 GB and 32GB Nand Flash (Micro SD Slot), and USB 2.0.OTG The P35 supports DSLR Raw file viewing.

D50N Multimedia Networking Device with Keyboard

Iriver's powerful new D50 is a compact, keyboard-based networking and multimedia device that offers full Internet browsing and Instant Messaging in Wi-Fi environments. Featuring a large 4.8" TFT LCD (WVGA 800*480) with full touch screen interactivity, the D50 lets you enjoy multimedia on the fly, including Video, Music, Photo viewer, Office viewer, FM Radio, Voice Recording, and Dictionary. It provides 16GB Nand Flash (Micro SD Slot) and USB2.0.

About iriver, Inc.

iriver Inc. is the award-winning producer of iriver digital A/V devices, owned by Reigncom, Ltd., the global digital A/V product powerhouse. Since its founding in 1999, iriver has become renowned for its product innovation, style-driven technology, and track record of market dominance. The company's ever expanding digital product lines include: Multimedia Devices (MP3, MP4, PMP, DMB), Network Devices (Home Media Center, Wi-Fi Network, Navigation products) and Content Devices (E-Dictionary, E-Book). For more information on iriver and its product lines, please visit: www.iriver.com.

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